



Careers Guidance

Andy Hately - Guidance Services Manager



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Children and Young People

Big plans for the young people of our borough

- **One to one individual interviews with Year 11 students**
 - Observation of Careers Advisers in schools
- Year 9 Option Choice presentations [small/large groups]
- Year 9 'Buzz' personality profiling sessions
- Year 10 Group work sessions [small/large] – Generic options at 16/Specific sectors
- Year 10 individual interviews
- Year 11 Assemblies and/or group work sessions
- **Developing students' understanding of their own vocational personality**
- Working in partnership with schools – adding value & making a difference
- There is a significant difference between school contracts
- DfE Statutory Guidance to Schools to be revised in the light of the Ofsted Survey



Careers Guidance Services



- Action Plans
- Parents Evenings plus pro-active and reactive interviews
- Distribution, collation and analysis of student self-assessment forms
- Student drop-in sessions
- Labour Market Information [LMI], e.g. BST Bulletin, Videos/Lesson Plans, etc.
- Presentations and meetings with a range of school staff
- Monitoring and tracking the progress of Year 11 students
- Linking Post 16 Providers with Schools
- Contracts with 2 schools in Redcar & Cleveland
- All Careers Advisers are professionally qualified to a minimum of Level 6 [DfE/CDI]
- Members of the Career Development Institute [CDI]
- Matrix quality standard [DfE recommendation]



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Ofsted Survey [September 2013]



- Karen Adriaanse HMI – Report Author & National Lead for Careers Guidance:
 - “Careers Guidance is a high priority”
- New arrangements were only working well in 1 in 5 of the 60 Schools visited
 - Northfield received very positive informal feedback from Ofsted
- Middle range offered several activities but were not co-ordinated or recorded
- 1,080 students were consulted:
 - More information on FE College courses & other providers
 - Higher profiles for apprenticeships and vocational training
 - Better links with subjects and careers
 - A system for recording their ideas
 - **Initial and follow-up interviews with professional Careers Advisers**
- 1,700 Parents & Carers responded to the survey questionnaire:
 - Over 70% wanted their children to study A levels and attend University



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Benefits of Careers Guidance



- Lower course switching
- Lower drop-out rates
- More motivated students [relevance of their courses]
- Higher success rates
 - Completion of academic and vocational qualifications
- Students avoid qualifications that are not recognised for admissions to degree courses and/or professional bodies
- Students are better informed about supply and demand:
 - 94,000 on Hair and Beauty courses – 18,000 new jobs available
 - Less than 40,000 people trained to fill 72,000 new jobs in building and engineering
- Encourages and supports social mobility
- **Inspires young people**



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What needs to happen next?



- All schools to contract for work in Years 9-11, to ensure all students receive the relevant professional support they need to make effective decisions with regard to their future and subsequently secure positive outcomes
- If the provision of Local Authority Careers Guidance services ceases, the benefits previously outlined will be significantly diminished and the inevitable outcome will be increased transitional related issues and a rise in young people facing considerable challenges in achieving their goals
- At present, there is a planned and co-ordinated approach from Youth Direction to supporting all students in schools, both universal and vulnerable, this would be lost if the Local Authority Careers Guidance services ceases
- Any questions?



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